

2020 WAMM Spring Conference Agenda
 April 13-15, 2020
 Sturgeon Bay, WI



Monday April 13

2:00-3:00pm	Registration
3:30-6:30pm	Trolley Tour
7:00-10:00pm	Welcome Social (Stone Harbor Resort)

Tuesday April 14

8:00-8:45am	Registration
8:45-9:00am	Welcome and Opening
9:00-10:00am	<p>Session 1: Advisory Committee (PF1) Presenter: Bob Olsgard</p> <p>Building an Effective Transportation Advisory Committee Know the requirements to have a committee, who should be on the committee, how the committees should be structured, how it fits in to local decision making processes, and how to keep the committee effective and engaged.</p>
10:00-10:15am	Break
10:15-12:00pm	WAMM All Member Annual Meeting and Election of Officers
12:00-12:45pm	Lunch
12:30-3:00pm	Vendor Expo
3:00-4:30pm	Transportation Camp
4:30-5:30pm	<p>Session 2: Equity Diversity Inclusion (PI4) Presenter: Julie Schaefer RLS</p> <p>Organizations that prioritize diversity, equity and inclusion create an environment that respects and values individual differences. Understand how systems, services and decision-making processes help or hinder the lives of underserved and underrepresented communities.</p>
6:00-7:00pm	Opening Reception

Wednesday April 15

8:00-9:00 am	Legislative and NEMT Update
9:00-9:20 am	Holly Keenan – Continuing Education Presentation
9:20-10:20am	<p>Session 1: Diversifying and Managing Funding (MG2) Presenter: Julie Schaefer RLS</p> <p>Identify and understand transportation funding through various state and federal agencies including Medicaid and Family Care programs. Learn about diversifying and managing various funding through contracts with private entities like healthcare facilities and employers.</p>
10:20-10:30am	Break
10:30-11:30am	<p>Session 2: Developing Needs Assessments and Surveys (MG5) Presenter: Jeff Agee-Aguayo – Transportation Planner Bay-Lake RPC</p> <p>Developing needs assessments/surveys – Writing and using surveys and other assessments to gain public input and determine the direction and measuring success of your program.</p>
11:30-12:15pm	WisDot Update
12:15-12:45pm	Lunch
12:45-1:45pm	<p>Session 3: Performance Measures (MG4) Presenter: Ian Ritz DOT</p> <p>Writing measurable goals, objectives and outcomes.</p>
1:45 – 2:15 PM	Certification speaker
2:15 -2:30pm	Closing Remarks
2:30-3:30pm	Mobility Management Certification and Curriculum Standards (optional)